

## **The Bow Valley Christmas Spirit Campaign**

For many years, the Canmore Lioness Club organized and delivered Christmas hampers to families in the Bow Valley. In 1997 the Bow Valley Christmas Spirit Campaign was established and organized by a volunteer community committee, and in July 2000 received its society and charitable status.

In 1997, the first year that statistics for the campaign were compiled, a total of 99 hampers were distributed in Canmore and Morley. In 2006, that number had doubled, with 203 families, representing 860 individuals, assisted with hampers.

While the need has grown along with the community, donations have also seen a steady increase.

The close tie between the Christmas Spirit Campaign and the Bow Valley Food Bank ensures that contributions during the holidays continue in their value throughout the year. Any donated food left over after the campaign goes straight to the food bank shelves, while a cash donation aids in running the program through the year.

Funds raised are used for food hampers distributed to families in need, as well as food gift certificates for single people, and cheerful Christmas baskets for seniors who are alone at Christmastime. Hampers include the full fixings for a Christmas dinner including a turkey, food staples, holiday treats, and gifts for children aged 0 to 17.

### **Getting Involved:**

There are great ways for individuals, families and organizations to get involved in the campaign.

Volunteer – we have many volunteer requirements during the campaign that range from a couple of hours to coordinating roles. Contact the FCSS Volunteer Resource Centre at 403-609-3743 for more information.

Sponsor-a-Family – there is an opportunity for you to sponsor one of many families by making a donation, purchasing the food and gifts or just the gifts. Contact our office at 609-3536 for more details.

Corporate Sponsorship – We have tons of great and unique ideas for corporations to get involved and directly support a part of our campaign. Just give us a call for more details.

## Bow Valley Christmas Spirit Donor Form



Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Telephone: \_\_\_\_\_

Please accept my donation of \$ \_\_\_\_\_ (Enclosed)

Tax Receipt Required?

Please send your donation to The Bow Valley Christmas Spirit Campaign  
Box 8053 Canmore, AB T1W 2T8

For more information phone: (403) 609-3536 between November and January.